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METTE SILLESEN

Mette is futurist at Future Navigator, where she has been working since 2012. She studies and analyses societal trends, zeitgeist, consumer patterns and technological developments to map and identify where the future moves and how to meet it.

Mette communicates her knowledge and perspectives through talks, workshops, courses, lectures, articles and statements in the media. She specialises in consumer behaviour, sustainability, future skills, communications, media, and not least MBS (Mind, Body & Soul), which is Mette's great passion.

As audience and customer you will always be met with the most thoughtful and relevant trends – and have them served so that you can easily relate them to your world. Mette is adept at engaging her audience and creating a constructive debate about the future, but she too loves to provoke and blow your mind, at least a bit.

Mette is also strategic advisor and mentor. Previously, Mette has been independent consultant in business development and marketing. In addition, she has relevant experience from the retail / fashion industry.

Mette holds a Master of Social Science in Management of Creative Business Processes and and a BA.ling.merc in Communications, Intercultural Marketing and Business English, both from Copenhagen Business School.